



Dr Mark Pizzacalla

Professional speaker

Business and tax adviser

Board member

Whether you are looking for a keynote address at a national conference, an onsite technical workshop, or a strategy briefing for senior leaders, Dr Mark Pizzacalla has the experience to ensure your event is a success.

Mark specialises in providing top-level industry and technical insights to equip teams with the latest tax and accounting strategies to succeed.

One of Mark's strengths is his ability to provide digestible content across a range of audiences, from technical professionals to everyday business owners and operators.

Mark uses relatable and personal experiences to engage with his audience, transforming technical content into approachable, informative and interesting key take-away messages.

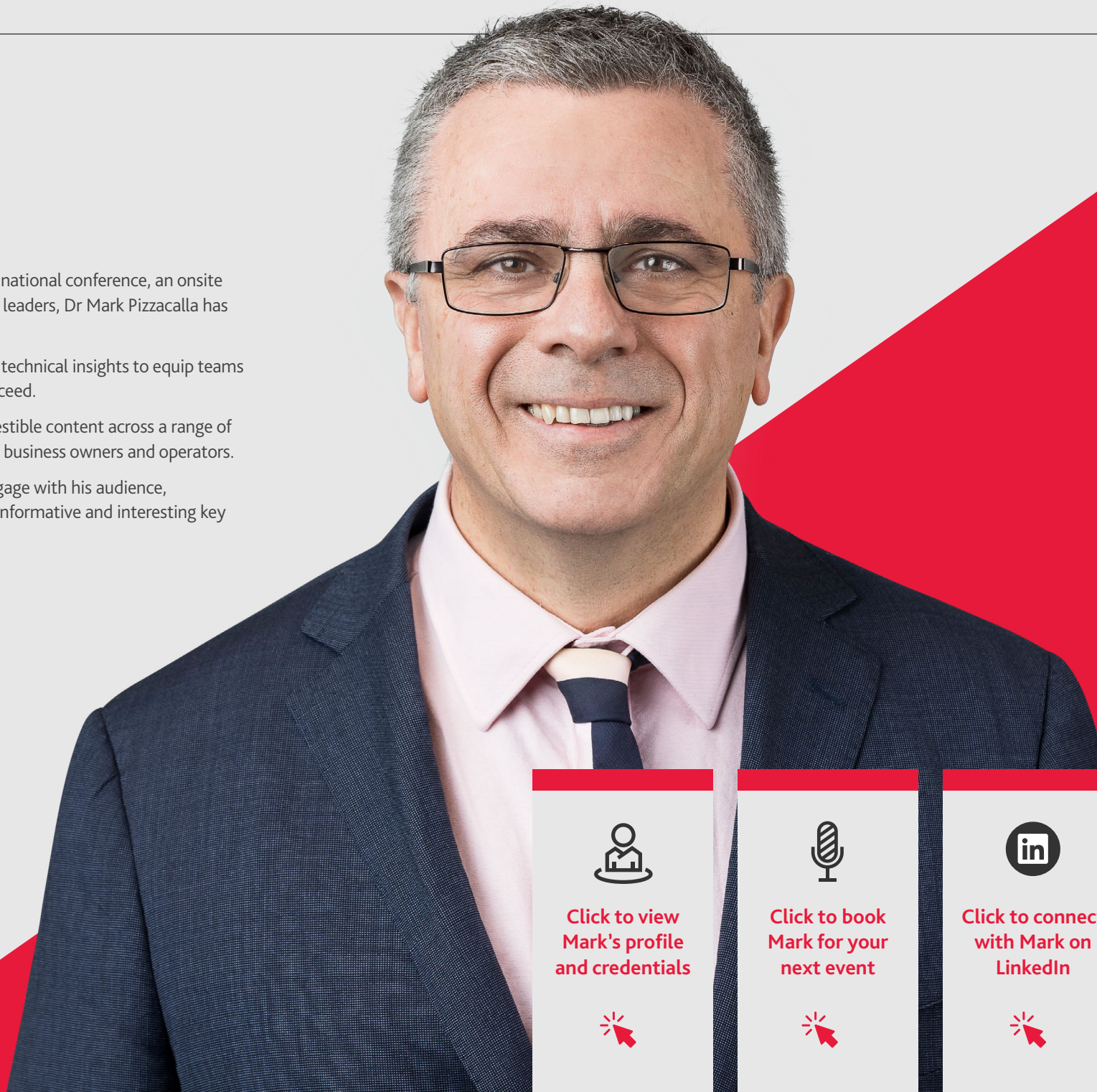
- ▶ Conferences, keynotes and moderation
- ▶ Client workshops
- ▶ Technical training workshops
- ▶ Launch events
- ▶ Executive briefings
- ▶ Research presentations
- ▶ Corporate retreats
- ▶ Conference or event MC.

Dr Mark Pizzacalla

mark.pizzacalla@bdo.com.au

T: +61 3 9603 1727

M: +61 413 048 440



Click to view
Mark's profile
and credentials



Click to book
Mark for your
next event



Click to connect
with Mark on
LinkedIn





Learn more about Mark

- ▶ PhD in Taxation
- ▶ Former member of Australia's Board of Taxation
- ▶ Expert business commentator.



"Mark Pizzacalla has been our company's tax adviser for over 20 years. He has a very clear understanding of our business objectives and structure, and is an invaluable adviser to me and my business."

Margaret Porritt,
Founder & Sole Director at Feathers Boutique



"Mark is one of the most engaging communicators I have encountered. With the unique ability to make the complex simple, Mark is a professional of the highest calibre. He is highly regarded and respected across the industry for his extensive knowledge of tax, compliance and what it takes to build a great business. If you are looking for an outstanding speaker and individual, I highly recommend Mark."

Daniel Tramontana,
Chief Executive Officer at BGL Corporate Solutions



Topics

Throughout this prospectus, you will see a preview of topics on which Mark has previously provided expert commentary. A few key presentations are listed below as a thought-starter of what might suit your attendees. In addition, Mark can tailor his presentation to present on a topic of your choice or, alternatively, host your event.

Business drawings – how much money can I take?

In this presentation, Mark explains the ATO's new approach in determining how much money you can draw from your business without attracting ATO scrutiny, and whilst paying the least amount of tax.

This session is especially relevant for the following industry sectors: professional services firms, accounting, architectural, engineering, financial services, legal and medical professions.

Can I really claim that?

In this entertaining session, Mark delivers an insightful presentation going through the weird, wonderful and sometimes outrageous tax deductions that taxpayers have claimed successfully.

Mark also explains tax deductions that you are entitled to legally claim without substantiation. This session is not to be missed.

How should Australians be taxed

In Australia, small businesses have been generally subject to the same tax rules as larger enterprises. However, since the 1980s, Australia has gradually shifted its approach and has adopted increasing numbers of tax concessions for small businesses.

In the meantime, the Government's tax take from individuals and companies is no different today than when it was 50 years ago! In this session, Mark explains in plain english what actions need to be taken to fix Australia's tax system.

What does success look like?

In this presentation, Mark discusses what it takes to be successful and what things you need to put in place now to arrive at your next destination. In the process, Mark takes us through his personal journey from being a first year cadet at a global accounting firm, to achieving partnership status, completing his Doctorate, and being asked to be a member of Australia's Board of Taxation – a Government Cabinet appointed position.

This session is filled with real life examples and raw experiences where Mark leaves no stone unturned, explaining the highs and lows of his business and personal life. This session is perfect for all levels of practitioners and entrepreneurs alike.

Tailored topic of your choice

Feel free to ask Mark to present on a topic of your choice or, alternatively, to host your event.



Speaking engagements

Recent and upcoming engagements

The Tax Institute - Tax Summit Panel

5 September 2023

Topic: What's on our SME radar?

IPA Cryptocurrency Conference

Speaker, 18 October 2023

Topic: Cryptocurrency changes & uncertainties

Accounting Business Expo

Tax presentation, 20 March 2024

Topic: Cryptocurrency tax issues

Thomson Reuters Conference

Customer panel discussion, 23 August 2023

Topic: Customer experience

IPA Victorian Congress

Two presentations, April 2023

Topic: 1. Navigating business tax structures

2. Mental health: The power of talking

Regular engagements and recordings



Monthly - Tax discussion groups

Guest Chair or speaker at various business and tax discussion groups.



Monthly - '3 Minutes with Mark' videos

Videos on tax and business issues, distributed to BDO Connect Members, BGL Corporate Solutions and British Chamber of Commerce databases.

See [YouTube playlist](#).



Monthly - 'What you need to know with Dr Mark' videos

Recorded for Legalwise Insights Magazine subscribers and included on Legalwise Seminars YouTube channel - [see here](#).



Monthly - 'Back to Basics' or 'Tax Fundamentals' webinars

Series recorded for Institute of Public Accountants (IPA) members.




Quarterly - IPA tax webinars

Provision of tax webinars to IPA members.


Media appearances & quotes

Click to view online articles

ATO crackdown on investors claiming deductions for vacant properties
The Australian Financial Review, 21 July 2023




Fury as small business owners face 73pc rise on shareholder loans
The Australian Financial Review, 26 November 2023



Small gains, big crackdowns: What the tax measures in the budget mean for small business
SmartCompany, 12 May 2023

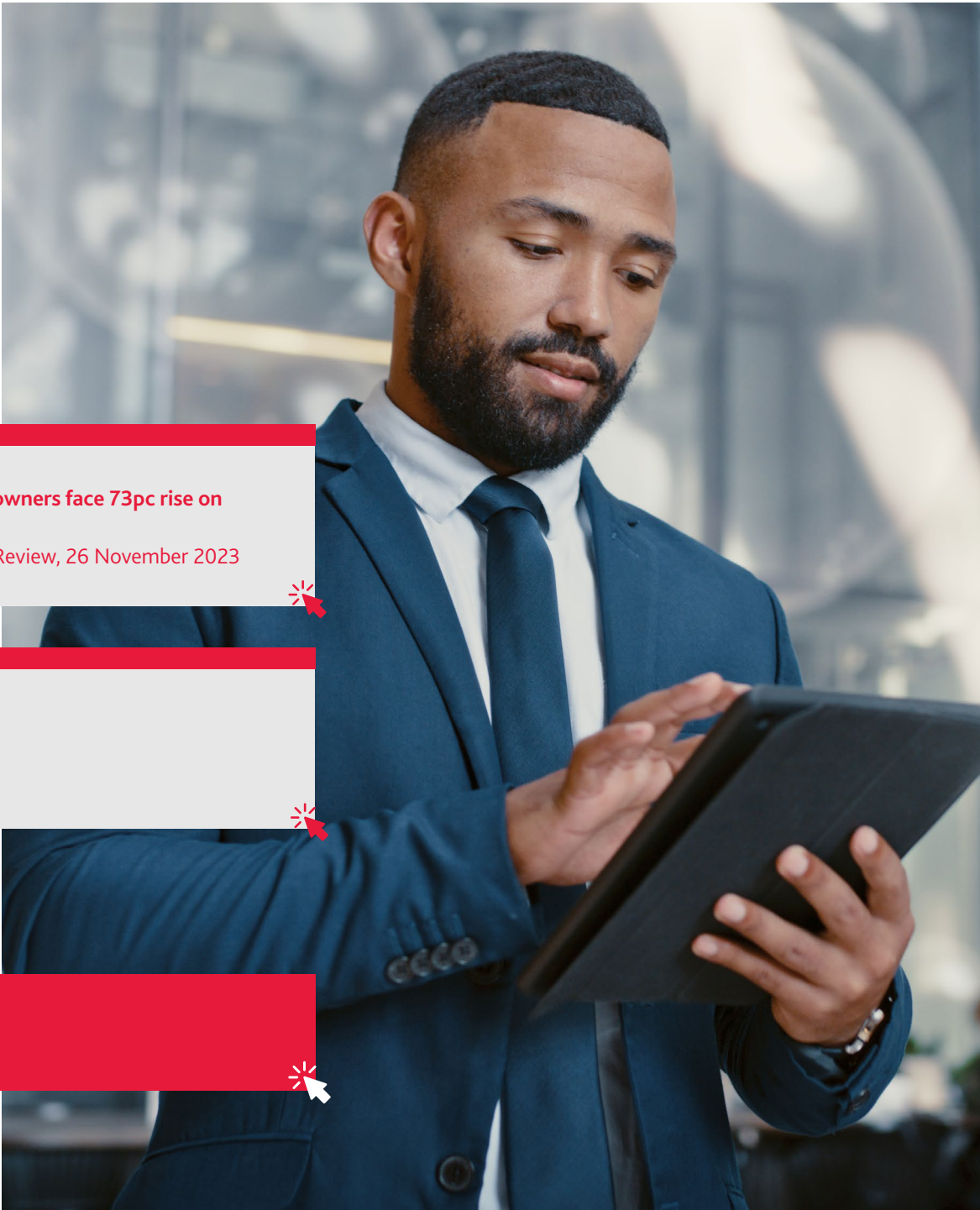


2023 Tax tips
7News, 21 June 2023





CLICK TO BOOK MARK FOR YOUR NEXT EVENT



About BDO

Who we are

BDO is a trusted adviser to clients looking for Audit, Tax and Advisory services. As one of the world's leading Audit and Accounting organisations, we have clients of all types and sizes from large corporate organisations to private businesses, entrepreneurs and individuals across an array of industry sectors.

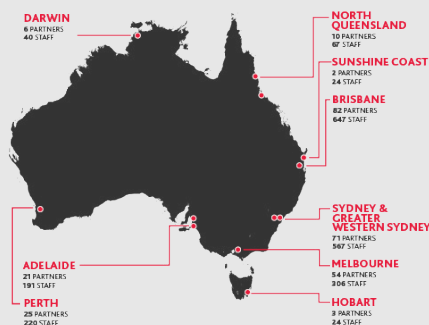
More importantly, we are guided by our values that are the foundation of what we deliver – IDEAS | PEOPLE | TRUST.

This is about: delivering ideas and advice that create value; quality-driven people who are motivated by providing exceptional client service; and being trusted to get the job done.

While we believe what we do is important, it's not so much about what we do, but why we do it and how we make people feel.

BDO in Australia

2,360
PEOPLE
12 OFFICES
274 PARTNERS
FIGURES TAKEN AS AT 01 JANUARY 2024



BDO Global

115,661
PEOPLE
1,776 OFFICES
166 COUNTRIES
CURRENT AS AT SEPTEMBER 2023

1300 138 991

www.bdo.com.au

NEW SOUTH WALES
NORTHERN TERRITORY
QUEENSLAND
SOUTH AUSTRALIA
TASMANIA
VICTORIA
WESTERN AUSTRALIA

AUDIT • TAX • ADVISORY

This publication has been carefully prepared, but is general commentary only. This publication is not legal or financial advice and should not be relied upon as such. The information in this publication is subject to change at any time and therefore we give no assurance or warranty that the information is current when read. The publication cannot be relied upon to cover any specific situation and you should not act, or refrain from acting, upon the information contained therein without obtaining specific professional advice. Please contact the BDO member firms in Australia to discuss these matters in the context of your particular circumstances.

BDO Australia Ltd and each BDO member firm in Australia, their partners and/or directors, employees and agents do not give any warranty as to the accuracy, reliability or completeness of information contained in this publication nor do they accept or assume any liability or duty of care for any loss arising from any action taken or not taken by anyone in reliance on the information in this publication or for any decision based on it, except in so far as any liability under statute cannot be excluded.

BDO Australia Ltd ABN 77 050 110 275, an Australian company limited by guarantee, is a member of BDO International Ltd, a UK company limited by guarantee, and forms part of the international BDO network of independent member firms.

BDO is the brand name for the BDO network and for each of the BDO member firms.

© 2024 BDO Australia Ltd. All rights reserved.

23-10-1109

