

About BDO

AUDIT • TAX • ADVISORY

What we stand for

Three simple words

IDEAS | PEOPLE | TRUST

can stand alone or work together
depending on the perspectives of our
people and our clients.

What we do

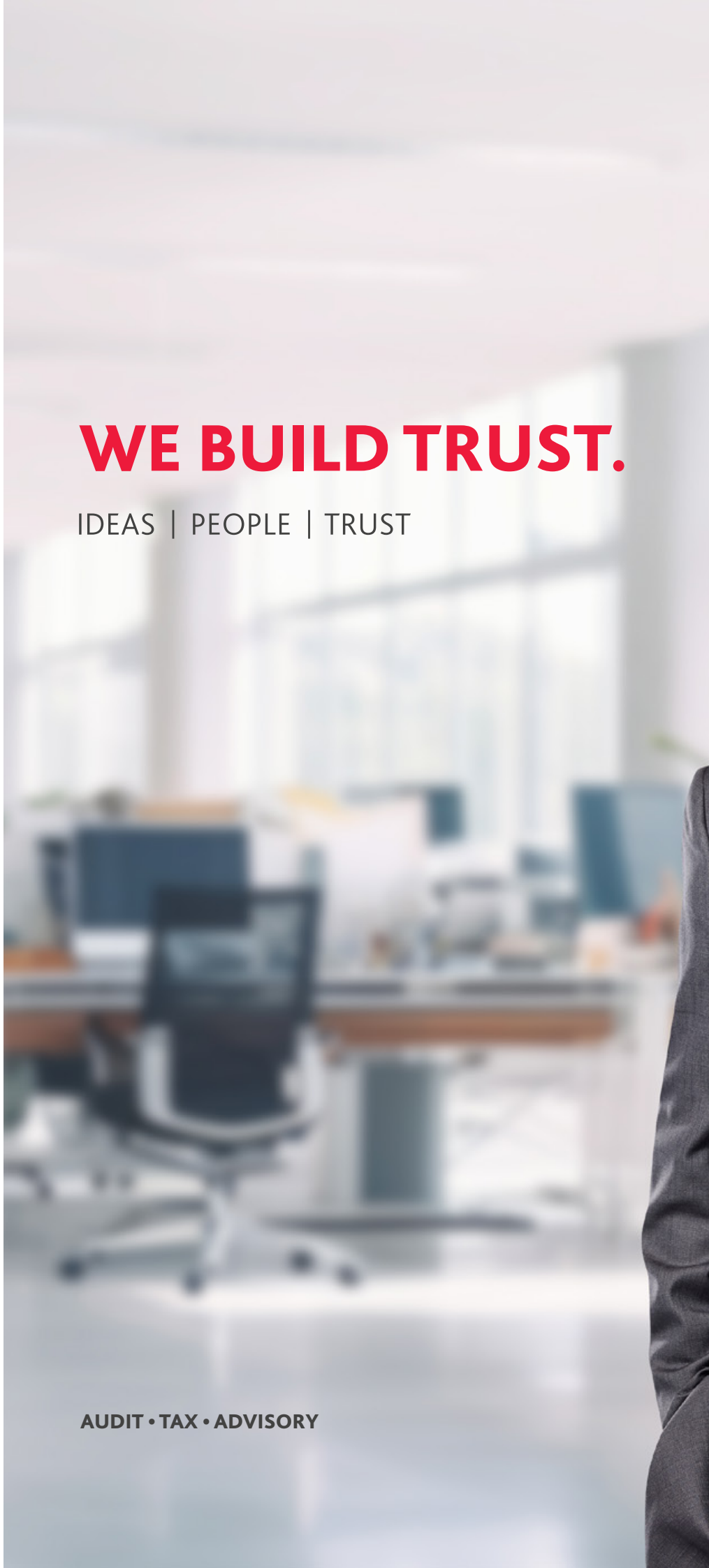
AUDIT • TAX • ADVISORY

and much more.

WE BUILD TRUST.

IDEAS | PEOPLE | TRUST

AUDIT • TAX • ADVISORY





Who we are

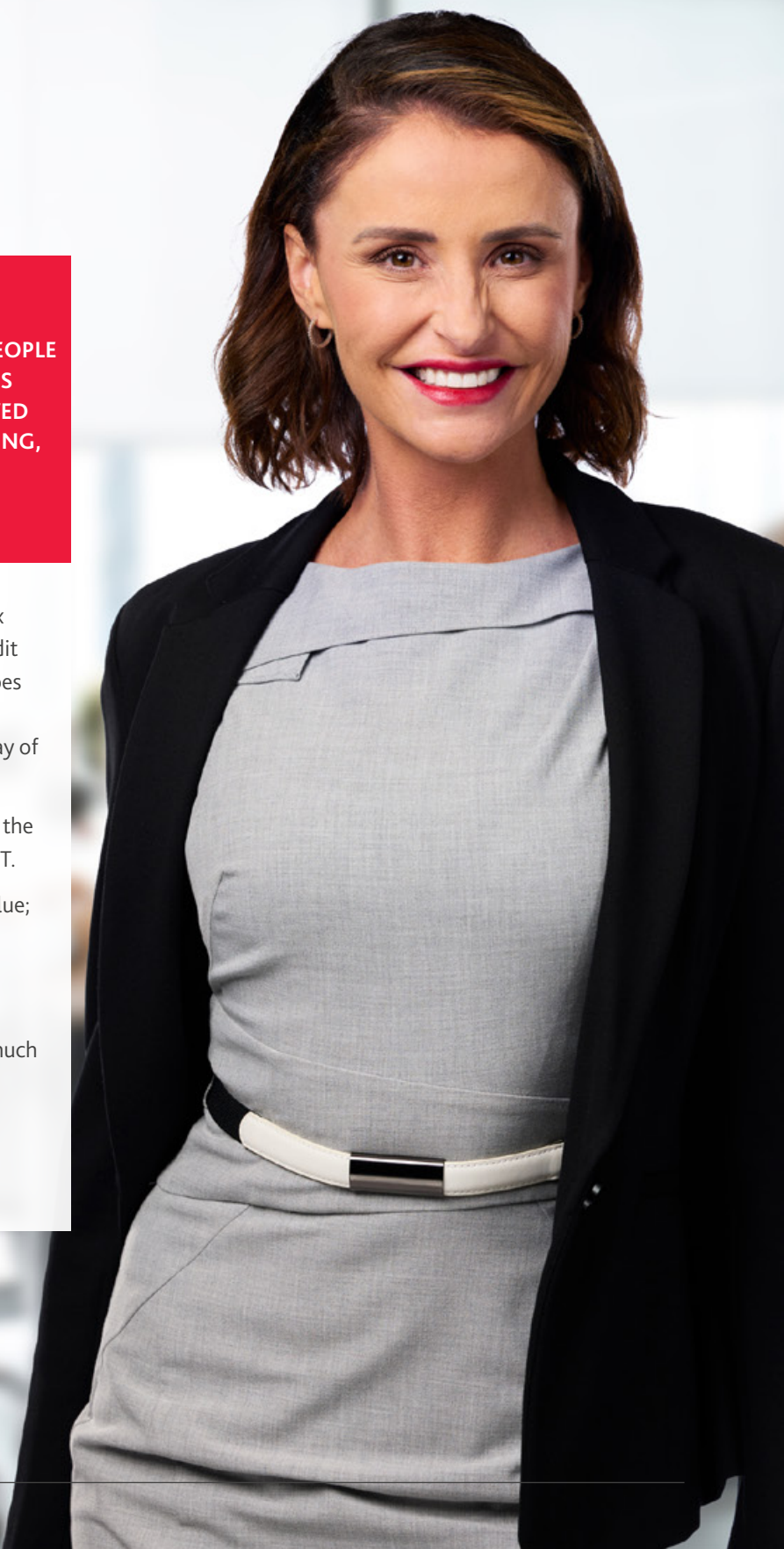
WE DELIVER IDEAS THAT CREATE VALUE, WE'RE 'PEOPLE WHO HELP PEOPLE ACHIEVE THEIR DREAMS' – THIS IS OUR 'WHY' – OUR PURPOSE, AND WE'RE TRUSTED ADVISERS WHO FULFIL OUR PURPOSE, BY LISTENING, CARING AND GETTING THE JOB DONE.

BDO is a trusted adviser to clients looking for Audit, Tax and Advisory services. As one of the world's leading Audit and Accounting organisations, we have clients of all types and sizes from large corporate organisations to private businesses, entrepreneurs and individuals across an array of industry sectors.

More importantly, we are guided by our values that are the foundation of what we deliver – IDEAS | PEOPLE | TRUST.

This is about: delivering ideas and advice that create value; quality-driven people who are motivated by providing exceptional client service; and being trusted to get the job done.

While we believe what we do is important, it's not so much about what we do, but why we do it and how we make people feel.



Our purpose

People helping people achieve their dreams.

This is the very essence of BDO, because people's dreams matter to us.

Our motivation is to help people get to where they want to be – whether that's our colleagues, our clients or in the communities of which we are a part.

See more at our website bdo.com.au/en-au/about/bdo-in-australia/why-bdo

"Purpose driven organisations do better. They are more ambitious, they attract and retain the right talent, they inspire innovation and can make faster decisions. Crucially, they are more trusted – Why? Because they know exactly why they do what they do, and who they are doing it for."

OUR PURPOSE PUTS INTO WORDS WHY BDO EXISTS - IT IS OUR ORGANISATION'S FUNDAMENTAL REASON FOR BEING, WHAT DEFINES US. IT SHAPES HOW WE WORK WITH OUR CLIENTS, SUPPORT OUR COLLEAGUES AND HELP OUR COMMUNITIES SUCCEED. IT DRIVES OUR CULTURE AND REINFORCES OUR VALUES.



Our values

Values by their very nature, exist and manifest across all areas of an organisation. They shape our firm and inform every decision made at all levels. BDO's values are expressed as a set of five words that operate as a whole, together shaping behaviours and organisational culture across our firm.



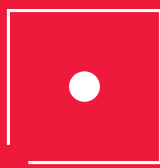
ONE

We work collaboratively towards a common purpose and shared goals



BOLD

We embrace change and innovation to help our clients, our colleagues and ourselves



HUMAN

We are authentic in our interactions and communicate openly, honestly, and respectfully



STRIVE

We deliver the best possible outcomes for our clients and take pride in our work built on quality and integrity



HEART

We care for each other, our clients, and communities — understanding that empathy makes us stronger

Our brand

We are many **people**, but **together** we are **passionately committed** to **fresh, brave,** innovative **thinking** enabling **our clients** to **count** on us to grow, to flourish, to transform.

Trust is emotional and human, it focuses on our personal connection and the value our people bring to business relationships.

Our values are an incredibly important part of who we are as an organisation so it's no surprise these values are the power behind our brand. Our alignment statement is the embodiment of this process.

In short our brand is an extension of our values and our values are the character behind our brand.

Our brand makes a promise and creates expectations of what the BDO experience will be like. It is this experience that influences trust.

We deliver ideas that create value – we're people who help people achieve their dreams, we get the job done. So it's no surprise that people are at the centre of our promise.

IDEAS | PEOPLE | TRUST

Our services

Our depth and breadth of services speak for themselves. We offer expertise across the following service lines.

AUDIT & ASSURANCE

At BDO, we understand that your business is more than just a balance sheet, that's why we have one of Australia's largest teams of dedicated audit specialists and technical experts who focus both on the bigger picture, and its intricacies.

We believe audit quality is the cornerstone of trust and using the BDO international audit methodology we deliver independent financial statement audits and reviews, along with constructive ideas for improving internal controls and business systems.

Our strong foundation, people-first approach and commitment to delivering high quality audits enables us to provide our clients, across all industries and types, with deep insights and value.

BUSINESS RESTRUCTURING

As business recovery and turnaround specialists, business continuity is our ultimate goal. At BDO, we support businesses to proactively manage their position and protect their interests.

Our Business Restructuring services encompass all facets of corporate and personal insolvency, business restructuring and turnaround management. We also provide support to creditors, helping them assess the ongoing viability of a business, identify methods to maximise return, conduct client communications, and undertake formal proceedings.

Our team consists of professionals including Certified Turnaround Professionals, Registered Insolvency Practitioners, CPAs, former industry executives, valuation professionals, and investment bankers.

BUSINESS SERVICES

What sets our Business Services specialists apart is their ability to provide exceptional personal service that results in strong relationships however large or small the organisation happens to be.

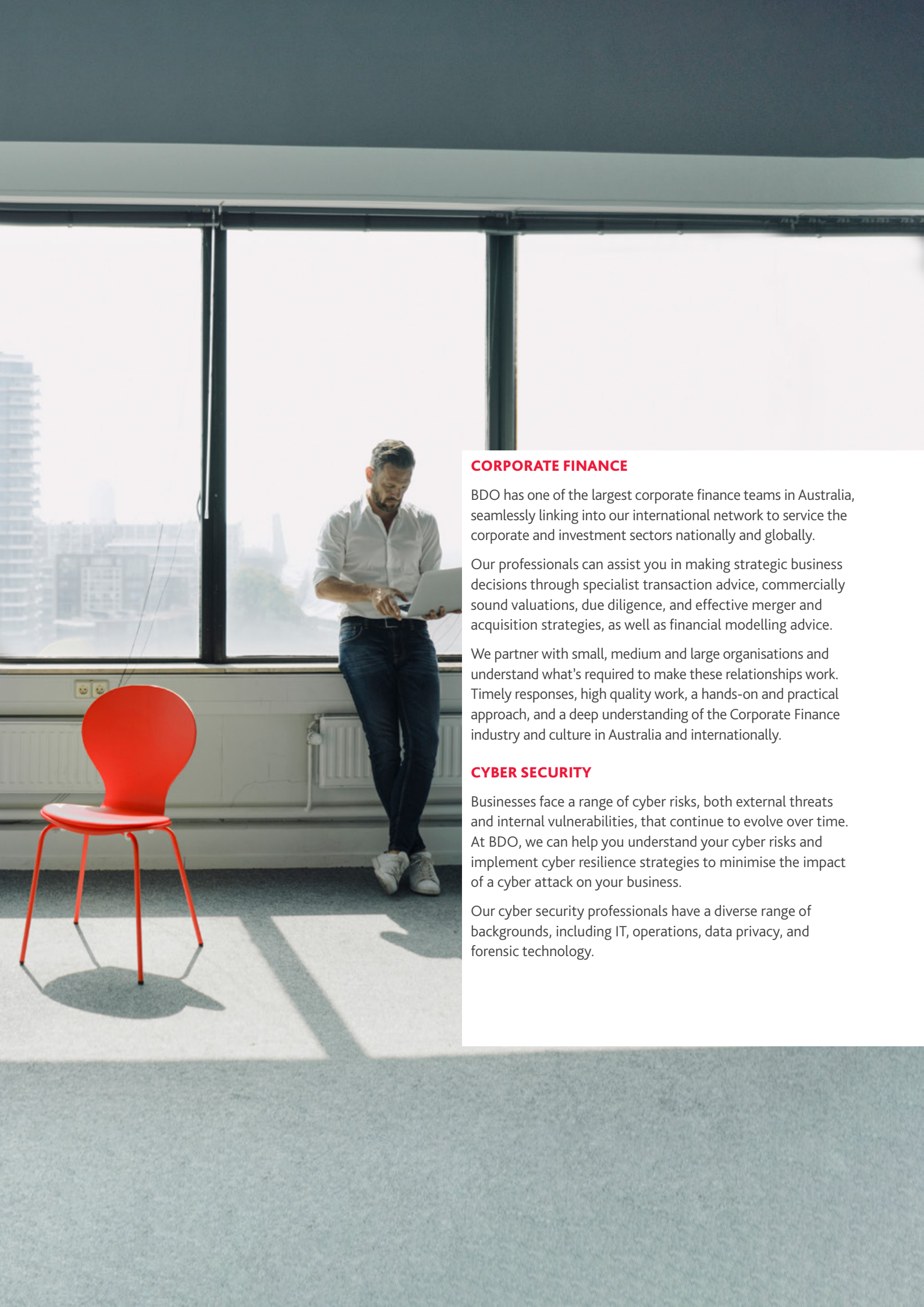
Our advice is based on a deep understanding of all stages of business growth and is underpinned by a wealth of knowledge and experience in a wide range of industry sectors and the ability to understand not only our clients' business needs, but also their family needs and their personal wealth needs.

CONSULTING

The BDO consulting team provides professional client services in strategy and data analytics, transformation and technology, people advisory and economic advisory.

Our consulting services are centred on strategy and operations, with expertise in people, process and information technology. We can help with end-to-end strategy and execution, or more targeted operational and project requirements.

Our team brings exceptional skills from a variety of backgrounds to enable us to look beyond standard solutions to develop new insights that add value and ensure our clients' outcomes are achieved.



CORPORATE FINANCE

BDO has one of the largest corporate finance teams in Australia, seamlessly linking into our international network to service the corporate and investment sectors nationally and globally.

Our professionals can assist you in making strategic business decisions through specialist transaction advice, commercially sound valuations, due diligence, and effective merger and acquisition strategies, as well as financial modelling advice.

We partner with small, medium and large organisations and understand what's required to make these relationships work. Timely responses, high quality work, a hands-on and practical approach, and a deep understanding of the Corporate Finance industry and culture in Australia and internationally.

CYBER SECURITY

Businesses face a range of cyber risks, both external threats and internal vulnerabilities, that continue to evolve over time. At BDO, we can help you understand your cyber risks and implement cyber resilience strategies to minimise the impact of a cyber attack on your business.

Our cyber security professionals have a diverse range of backgrounds, including IT, operations, data privacy, and forensic technology.

Our services

Continued

DIGITAL AND TECHNOLOGY ADVISORY

BDO's digital and technology advisory team supports clients in assessing their business and IT environment as well as understanding their needs and requirements in order to deliver optimum business performance.

We work closely with clients to establish and implement appropriate IT strategies to support strategic competitive advantage and business objectives, as well as information security.

FORENSIC SERVICES

When your organisation is under threat, you need to act swiftly to deal with issues before they escalate. BDO's Forensic Services professionals can help you resolve high-risk matters involving fraud and corruption, accounting irregularities, and litigation resolution. Using forensic technology, data recovery, and forensic data analytics we assist clients with a wide range of compliance issues. Backed by credible and senior professionals, BDO's Forensics team provides an integrated suite of services tailored to your specific needs.

MIGRATION SERVICES

BDO Migration Services, an incorporated immigration legal practice, provides strategic, expert, and practical advice in all aspects of visa and migration related requirements

Our Migration Services specialists provide tailored solutions to meet your needs, focusing on your specific operating model, your human resource demands, regulatory environment, and industry dynamics.

PEOPLE ADVISORY

Investing in a strategic Human Resources (HR) program is critical to the success of your organisation. BDO's People Advisory solutions provide a full spectrum of HR services designed to improve productivity, acquire talent, lessen administrative burden and minimise risk.

Backed by both national and global resources, BDO delivers innovative services scalable to your organisation and its needs. Our professionals work closely with businesses of all sizes across all industries. Together we work out what's best for your business and how we can work in a way that's aligned with your culture.



PROJECT & INFRASTRUCTURE ADVISORY

BDO's project and infrastructure advisory team deploys a unique multidisciplinary blend of capabilities that represent an end-to-end approach to support a project's development and delivery. The team understands the importance of designing bespoke strategies, combined with robust analysis, for economic and social infrastructure projects. BDO's breadth of specialisations in all sectors enables us to work with a variety of key stakeholders and clients to shape small and large infrastructure projects on a national scale.

PRIVATE WEALTH

BDO's private wealth professionals can provide you with valuable advisory services based on your financial and lifestyle needs.

By taking the time to understand all your requirements and circumstances, we can help you to define your desired future lifestyle and recommend a wealth strategy that will provide clear direction towards achieving it.

No matter your stage of life, our experienced advisers can tailor an effective strategy and progressive plan to set you on the path to financial success.

Our services

Continued

RESEARCH & DEVELOPMENT

Research and development (R&D) is a critical step in innovation, and the R&D Tax Incentive is a significant driver of innovation in Australia, encouraging companies to undertake R&D activities they might not otherwise be able to fund. However, many organisations find accessing these incentives difficult and time-consuming. Without someone to guide them through the process, some choose not to take this major step forward. BDO's R&D specialists see the process differently - we want you to make the most of these opportunities. Our team understands the R&D tax incentives system and will provide tailored advice to suit your needs, helping you maximise your ability to access these tax incentives.

RISK ADVISORY

BDO's risk advisory team works closely with clients to assist in the management of risk and the achievement of strategic business objectives through proper internal control systems.

Our professionals provide the value-added risk management capabilities needed to mitigate business risk, support business strategies, and continuously improve operational performance.

BDO has experienced teams around the country offering a range of risk advisory services to businesses and organisations in the private and public sectors.

SUPERANNUATION

Superannuation legislation is a complex area. Ensuring your super is the right fit for your needs and working at its full capacity is vital. BDO provides practical and hands-on superannuation advice to individuals, accountants, and other advisers on superannuation-related matters. Our strong market position and broad superannuation consulting experience underpin our desire to deliver the best outcomes for our clients. We put our clients' needs at the centre of all decision-making, to ensure they receive tailored advice.

SUSTAINABILITY

At BDO, we believe everyone has a role to play in protecting, preserving, and renewing our resources, to ensure the way we live our lives today does not negatively impact future generations. We recognise the need to adapt our strategy and services. We want to inspire, educate, and lead a sustainable business practice for our clients, in our markets, and at BDO. Our key goals will remain - proactively meeting our clients' changing needs, delivering quality advice, creating opportunities for our people, and maximising effectiveness to achieve holistic and integrated sustainable growth, while also delivering on our Environmental, Social, and Governance (ESG) responsibilities.



TAX

Finding solutions to meet your tax needs is what makes us tick. By staying at the cutting edge of tax, BDO's tax team can provide you with robust tax corporate governance and ensure you get the best outcomes, while also meeting your commercial objectives.

Our tax professionals have the full range of tax specialisations and deep experience in a wide range of industries to help you navigate the complex tax landscape.

BDO's worldwide network gives you access to tax specialists with similarly wide expertise and deep industry knowledge which means local resources who understand your business and industry, backed by a truly global network.

TRANSFER PRICING

BDO's transfer pricing team helps groups navigate the fast-changing transfer pricing environment. Aided by dedicated transfer pricing practitioners around the BDO global network, we provide a range of planning, compliance, audit defence, and benchmarking services. Our experts will work with you to develop transfer pricing policies that are defensible, flexible, and in line with your overall tax planning strategies.

Our industries

Our specialist industry knowledge and experience give us an in-depth understanding of the risks, challenges, and opportunities many businesses face. At BDO, we have National Leaders, dedicated industry experts and extensive experience across Australia for the following industries.

AUTOMOTIVE

As a specialised automotive service provider, BDO assists franchised dealers, manufacturers, and industry associations with a wide range of financial and consulting services. Our experts have extensive hands-on experience in car dealership tax planning, advisory and business services.

FINANCIAL SERVICES

The financial services industry is undergoing considerable transformation with businesses facing greater regulatory change as well as pressure to meet greater demands for transparency and customer centricity.

At BDO, our financial services experts understand the impact disruption, regulation and changing community expectations can have on your business. Whether you are a large financial institution or an early stage Fintech, we can guide you through times of challenge and help you develop innovative solutions that will add value to your business.

FOOD & AGRIBUSINESS

From paddock to processing and all points in between, BDO's food and agribusiness team helps agribusinesses – from producers to retailers – manage key challenges and make better-informed decisions.

Whether you are looking to fine-tune your business model or supply chain, access government support initiatives, capitalise on key export markets or secure capital for growth, our experienced professionals can provide you with practical solutions and tried and true advice to achieve your goals.

GOVERNMENT & PUBLIC SECTOR

At BDO, we specialise in understanding the distinct needs of government and public sector organisations operating in an environment where policy, legislative and budgetary requirements can make delivering cost-effective services challenging. Our team provides tailored services to clients across many levels of government, including regional, state and local.

We draw on our experience working with public sector and across a diverse range of sectors, such as transport and infrastructure, to bring you strategic and innovative solutions. We also help government leaders develop tailored strategies and implement practical solutions that make the most of their resources.

HEALTHCARE

In Australia's healthcare industry, financial results and clinical outcomes are intertwined as never before as the industry adapts to new business models, market disrupters, cost pressures and risk-based reimbursement.

BDO's healthcare team has the knowledge, expertise and resources to help navigate this complex and integrated new world. We work across the public and private sectors to advise healthcare and senior living organisations on strategy, performance, compliance, risk and governance.





MANUFACTURING & WHOLESALE

The rise of new and innovative technologies is transforming the manufacturing and wholesale industry, opening the door to new opportunities and markets as well as challenges and complexities.

At BDO, our manufacturing and wholesale specialists provide businesses with the practical and strategic advice they need to conduct business in a complex and global economy.

NATURAL RESOURCES

The natural resources industry is facing more pressures today than ever before, with success dependent on improving performance, operational efficiency, securing new supply and complying with ever-changing regulations.

At BDO, our natural resources team provides specialist advice to guide businesses through these issues and help them efficiently manage their business and grow. While our experts come from varied backgrounds, they all share extensive experience in working with businesses across the world's mining, oil, and gas centres to help you navigate complex landscapes, both at home and abroad.

NOT-FOR-PROFIT

BDO understands the unique audit, tax and advisory requirements of the not-for-profit industry, which comes from our experience in acting for the sector over many years. We know that not-for-profit organisations are founded upon strong relationships. A value BDO shares and is known for.

Our experienced not-for-profit advisory teams take time to develop a solid understanding of your organisation, your mission and values, and combine this with our in-depth knowledge of issues affecting the not-for-profit sector to deliver proven results.

PRIVATE EQUITY

As a leading adviser to private equity and venture capitalists globally, BDO is the specialist you need to guide you on your private equity journey.

At BDO, our private equity experts can help you find the right investor or partner for your business, as well as the key individuals you need for success. Together, we work with you to develop tailored solutions to accelerate your business's growth and take it to the next level.

REAL ESTATE & CONSTRUCTION

We have a deep understanding of the real estate and construction industry. Together, our dedicated advisers work closely with businesses across the country, helping them address complex challenges and leverage new business opportunities.

BDO is also a leader in property insights and research, having conducted the annual survey of Australian Real Estate Investment Trusts for more than 25 years, and more recently, the annual Construction Survey.

RETAIL

Australia's retail landscape is continuing to evolve rapidly as modern technologies, new sales channels and changing consumer demands and habits present both challenges and opportunities for retailers.

At BDO, our retail experts can help retailers to reimagine their operations, innovate new customers experience and quickly adapt to changing market conditions. Using the combined knowledge and experience of our people, we can provide tailored audit, tax and advisory services that go beyond traditional retail consulting to give you access to cutting-edge daily data and analytics.

Our industries

Continued

TECHNOLOGY, MEDIA & TELECOMMUNICATIONS

Innovation is essential to success in the diverse technology industry, encompassing information technology (software and hardware), media and entertainment and telecommunications.

BDO's technology specialists have deep experience in helping clients around the globe to navigate the various issues affecting the industry. Our approach is agile, practical and reflects the nature of rapid change in the industry.

TOURISM, HOSPITALITY & LEISURE

As an adviser and thought leader, BDO is heavily involved in assisting organisations in this sector to understand and respond to the changes and challenges ahead. Our tourism, hospitality and leisure team provides specialist accountancy and business advisory expertise to a wide variety of organisations across the sports and leisure, hotels and tourism, and pubs and clubs sectors. We have extensive knowledge and experience in supporting athletes, sports organisations, clubs, pubs, hotels, caravan parks, tourism operators, travel agents and casinos. By using our extensive industry knowledge and expertise, our industry experts can deliver tailored, timely, and pragmatic advice.





Our clients

Whether you're part of a small family owned business, a public, private, government or multinational organisation, we work as an extension of your team. And the foundations of great teams are respect, mutual understanding and commitment to each other. The principles of doing business with BDO is all about:

- ▶ Understanding your needs
- ▶ Delivering on exceptional service
- ▶ Providing the results you expect.

But don't take our word for it – see what our clients think: bdo.com.au/en-au/about/bdo-in-australia/our-clients.

WHAT TO EXPECT FROM US

BDO's client promise is built on a very simple foundation, Exceptional Client Service. This means a focus on quality and client understanding based on five key components.



Client needs - We aim to anticipate our clients' needs to ensure the best outcome for you. We listen carefully and build close relationships so we can provide relevant ideas, valuable insights and understand your long-term ambitions.



Communication - We value being clear, open and prompt in our communications and ensure short lines of communication so you always know who to talk to. We avoid unnecessary jargon and aim to deliver personalised, efficient, constructive and workable solutions.



Commitment - We deliver what we promise, every day, for every client. We always seek feedback – and act on it – and make a point of demonstrating our reliability and integrity to earn your trust.



People - We provide the right environment for our people and the right people for our clients. Our culture allows all levels of staff to interact with clients, and we make sure we provide teams that best fit your needs.



Value - We create value by giving you fresh thinking, valuable insights and practical, commercially valuable advice you can trust. We make an effort to gain a deep understanding of what value means to you.

Where we are

OUR GLOBAL NETWORK

IDEAS | PEOPLE | TRUST, delivered across the world.

BDO's global network extends across 166 countries and territories, with more than 115,661 people working out of more than 1,776 offices. But we're all working towards one goal: to provide you with exceptional client service. The three things we use to deliver our core purpose are people with ideas. That you can trust. Put simply, IDEAS | PEOPLE | TRUST.

That means local resources who understand your business and industry, backed by a truly global network. No matter where you do business, we have people who know your business.

115,661

HIGHLY SKILLED PARTNERS AND STAFF WORLDWIDE

1,776

OFFICES

166

COUNTRIES

FIGURES TAKEN AT SEPTEMBER 2023

IN AUSTRALIA

BDO was established as an association of firms in Australia in 1975. Today, we are one of Australia's largest associations of independently owned accounting practices, with offices in New South Wales, Northern Territory, Queensland, South Australia, Tasmania, Victoria and Western Australia.

BDO's Brisbane, Sunshine Coast, Sydney, Greater Western Sydney, Melbourne and Adelaide offices are integrated, as part of the firm's pathway to becoming one firm in Australia.

From start-ups and family businesses to large complex organisations, our heritage is in helping businesses grow. BDO in Australia's future will continue to see us build strong, successful relationships based on exceptional client service.

2,360

HIGHLY SKILLED PARTNERS AND STAFF

12

OFFICES

274

PARTNERS

FIGURES TAKEN AT 01 JANUARY 2024

BDO in the community

Giving back to the community, wherever it's needed, is an important part of doing business at BDO – we seek to make a positive and enduring difference. Our community involvement includes both financial support and investing our people's expertise and time in organisations and causes. We provide pro bono support to various clients, and a number of our team members are Directors of not-for-profit organisations across Australia.

Our offices run workplace giving programs that enable team members to make small, regular donations (or a one-off donation) to selected charities. This program is guided by four principles:

Diversity - We will support programs that accept and respect individual differences and uniqueness

Opportunity - We will support opportunities for individuals and our communities to achieve equality, comfort and happiness

Innovation - We will support programs that offer something new, original or improved to create value and enhance the lives of those in need

Sustainability - We will support programs that have the ability or capacity to maintain or sustain themselves and/or others. We will work to build stronger sustainable communities together.

For more information, visit bdo.com.au/CSR





1300 138 991
www.bdo.com.au

NEW SOUTH WALES
NORTHERN TERRITORY
QUEENSLAND
SOUTH AUSTRALIA
TASMANIA
VICTORIA
WESTERN AUSTRALIA

AUDIT • TAX • ADVISORY

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